



NEWS RELEASE

City of Aventura
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For Immediate Release

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CITY OF AVENTURA SUPPORTS NATIONAL “STOP ON RED” WEEK

Aventura, Florida...

The City of Aventura supports the observance of National “Stop on Red” Week from August 2 – 8 and reminds motorists in the City to always stop on red traffic lights. Aventura is committed to preventing accidents caused by red light running, one of the leading causes of traffic crashes in urban areas.

Remember the light is red for a reason. Most people run red lights to save time when in fact they only save seconds. The City of Aventura encourages all drivers to promote a safe driving environment for fellow motorists and pedestrians alike.

The goal of National “Stop on Red” Week is to educate the public of the dangers of running red lights. The Federal Highway Administration created the campaign in 1995 to educate the public and promote safe driving habits. According to the recent studies by the Federal Highway Administration, 97% of drivers feel that other drivers running red lights are a major safety threat and 1 in 3 people claim they personally know someone injured or killed in a red light running crash.

Eric M. Soroka
City Manager

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