



NEWS RELEASE

City of Aventura
Government Center
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For Immediate Release

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MYAVENTURA LAUNCHES ON CITY WEB SITE

On January 2, 2008, the City of Aventura launched its newest addition to our web site: MyAventura. MyAventura is a central place on the City's web site where residents and visitors can submit requests for service; search through a database of Frequently Asked Questions(FAQ); and subscribe to email publications.

MyAventura streamlines the process for customer service as access was previously delivered through different systems. The added benefits of MyAventura include the ability to search for answers using keywords and to track requests online. This interactive system allows residents and area businesses to communicate more readily than traditional phone calls and visits to the Government Center.

The MyAventura Message Center replaces the popular CitySpeak service. The Message Center lists categories of email publications which the City periodically broadcasts. The Message Center allows users to subscribe only to the publications they wish at any time. Since it is integrated into MyAventura, users can use the same account to manage their subscriptions easily.

Stay informed! Get City news instantly by visiting MyAventura's Message Center on the City's website (www.cityofaventura.com) and subscribe to our email publications.

Eric M. Soroka
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